



Bolster AI Social Media Monitoring & Takedowns

Bolster AI identifies and removes fake profiles, scam posts, and executive impersonation that exploit your brand on the platforms your customers trust. By connecting the accounts behind each campaign, Bolster AI protects revenue, customers, and brand trust before the damage spreads.

How Attackers Reach Your Customers

Attackers Are Impersonating Your Brand

Impersonators don't need to breach anything. They build profiles using the same assets you publish, your logo, your post history, and your executives' titles, then reach customers who assume the account is yours. In practice, this shows up as:



Fake profiles impersonating your brand and your executives on major platforms



Scam posts redirecting customers into phishing pages and fake storefronts



Fake support accounts intercepting customers who need help



Direct messages harvesting credentials and payment information from your customers



Accounts reappearing under new handles faster than your team can report them

The Impact



Nearly 30% of 2025 scam losses started on social media



\$2.1B lost to social media scams in 2025 ¹



8x more social media scam losses in 2025 than in 2020 ²

How it Works

1 AI-Powered Detection

Continuously identifies fake profiles, scam posts, and impersonation across major social platforms, before customers engage or report.

2 Evidence-Backed Removal

Takedowns are auto-filed through trust & safety channels with evidence and intent, faster removals and fewer rejections.

3 Funnel Suppression

Accounts are investigated, not just single profiles, threat indicators link shared usernames, phones, and emails so operators stay down.

Citations

¹ FTC: People Reported Losing \$3.5 Billion to Imposter Scams in 2025, 2026

² FTC Data Spotlight: Reported losses to scams on social media eight times higher than in 2020, 2026

Key Benefits

-  **Revenue Protection**
Prevent impersonators from converting the trust your brand earned.
-  **Customer Protection**
Reduce exposure to scams, phishing, credential theft, and payment fraud.
-  **Reputation Protection**
Ensure customers reach the accounts your brand actually operates.
-  **Faster Response**
Identify and remove fake accounts before they scale.
-  **Better Visibility**
Understand how impersonators are reaching and converting your customers.

What Makes Bolster AI Different

-  **Protects Where Customers Already Trust You**
Most tools focus on protecting websites, apps, and domains. Bolster AI also protects the social accounts and profiles your customers believe are yours.
-  **Looks Beyond the Profile**
The account is only the first step. Bolster AI investigates the messages, links, and destinations behind it.
-  **Built Around Real Fraud Campaigns**
One campaign may span fake profiles, scam posts, fraudulent ads, and phishing. Threat indicators uncover those connections.
-  **Built for Security, Valued by Marketing**
Marketing feels the pain; security owns the fix. Bolster AI equips security to protect both.

Manual Process vs. Bolster AI

The difference becomes clear when compared to manual approaches:

Process	Manual Approach	 With Bolster AI
Platform Coverage	Limited by manual searching, typically 1–2 channels	Monitors all major social platforms
Time to Identify Fake Accounts	After customer complaints	Just minutes (with AI-powered detection)
Scope of Investigation	The single profile alone	Profile, linked accounts, messages, and destinations
Related Account Discover	Not possible at any scale	Threat indicators link shared attributes
Takedown Status Visibility	No record after submission	Activity timeline with mitigation times

Proven Results

 **99.999%**
detection accuracy rate

 **60 seconds**
to file a takedown request

 **98.6% Removal Rate**
For Executive Impersonations



Find it. Remove it. Keep It down.

See how Bolster AI Social Media Monitoring & Takedowns can protect your customers, remove impersonators, and keep your brand's accounts the ones customers actually reach.

Request a Demo

